The Brainbox

The cloud-based product knowledge quiz that rapidly improves knowledge across your organisation. Available via mobile, tablet or desktop.

HOW IT WORKS

1 EMAIL
Unique link emailed to each learner, inviting the user to register, personalise their profile and participate.

2 BROWSER
Launches in all modern browsers on company desktops, but is optimised for mobile and tablet to encourage own-device usage.

Designed to give learners the ability to do their questions on the daily commute!

3 PERSONALISATION
A fully personalised experience. Users can choose what days (and times) to receive questions, and pause questions while on holiday.

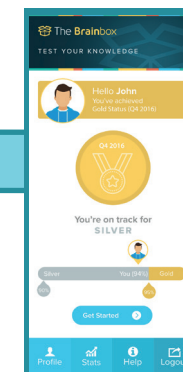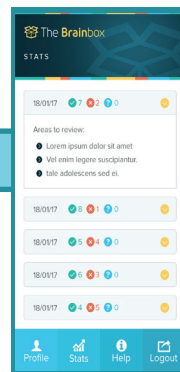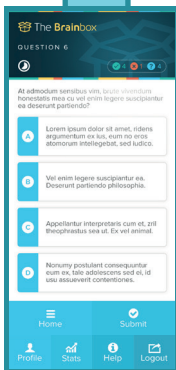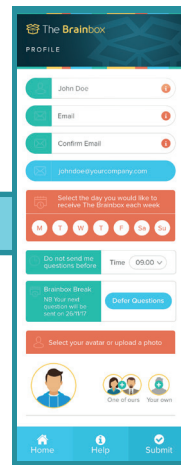They can also pick their own avatars or photos.

4 QUESTIONS
Learner is given multiple choice questions around product knowledge. Questions are unique to the user. Number and frequency of questions is pre-determined. Question priorities can be changed to support seasonal or business needs.

5 FEEDBACK
Instant feedback per question. Any incorrect answers generate another question on that topic next time, allowing users to improve their knowledge on weaker areas. On completion users receive prompts for areas to review.
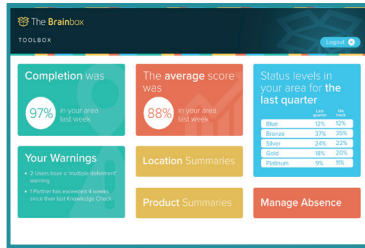
6 RECOGNITION
Users can track their scores and their progress to the Bronze, Silver and Gold attainment levels. This creates the opportunity to have league tables and inject some competition between individuals, teams or areas.

The Brainbox

TOOLBOX

The Brainbox
TOOLBOX

Completion was 97% in your area last week

The average score was 88% in your area last week

Status levels in your area for the last quarter

	Last quarter	this quarter
Blue	12%	57%
Bronze	37%	35%
Silver	24%	22%
Gold	18%	20%
Platinum	9%	8%

Your Warnings
- 2 Users have a multiple deferment warning
- 1 Partner has exceeded 4 weeks since their last Knowledge Check

Location Summaries

Product Summaries

Manage Absence

Manager's area to access MI to inform and support

▶ Who's using Brainbox?
▶ Which product areas generate the lowest scores?
▶ Which teams have the highest knowledge levels?
▶ What questions seem to be toughest?
▶ Identifies knowledge gaps
▶ Helps to target training intervention and gives managers the opportunity to intervene and offer support.
▶ Provides data to support managers in 121s.

WHY IT WORKS

Regular questions and feedback embed knowledge.

Grounded in sound learning methodology. Users practice retrieval of knowledge from memory.

The quest for Gold, Silver and Bronze generates enthusiasm and peer to peer encouragement.

✓ Improved knowledge

✓ Increased confidence to engage with customers

✓ Better supported and more motivated employees

✓ Higher sales

FULLY CUSTOMISABLE

You can customise before launch by:

- Setting the number and/or frequency of questions
- Changing the colours
- Adding your logo
- Setting the cut-offs for the attainment levels
- Setting categories for your questions

You can use the simple data import facility to:

- Update your question banks
- Match questions to specific user groups
- Manage joiners, leavers and long-term absence

WHAT LEARNERS SAY

Source: stats collected after 6 weeks across 350 learners

86% of users felt motivated to complete their questions each week

98% of users would recommend The Brainbox

90% of users found the registration process straightforward

90% of users wanted to do well when using The Brainbox

60% of users said they liked having the option to use their own device

92% of users found The Brainbox easy to use

> I loved the fact that we have questions on the day and time that suited our needs.

> An excellent tool that allows you to keep knowledge alive frequently. Email is great as a prompt and timescale is great as it ensures you complete it! Keeps you updated - it's competitive and fun.

> I like that it has the added incentive to achieve and maintain a gold status.

> Really easy to use. Motivated me to do the questions as there was good "banter" amongst the team. Was great that it gives you the correct answer to any question you get wrong.

020 3026 1960 : 0131 718 0550

brainbox@multiplyagency.com

For more information please contact the team:

MULTIPLY